

2020 Contraceptive Social Marketing Statistics



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Courtesy of
DKT International
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Report Explanation

Since the early 1990s, DKT has collected sales data from contraceptive social marketing programs around the globe to publish the Contraceptive Social Marketing (CSM) Statistics report. These include sales data that are primarily sold to the private sector, including pharmacies, clinics, supermarkets, and myriad shops. However, some programs also sell products to other NGOs and the public sector; where relevant, the CYPs of such sales have been discounted. Programs that generate fewer than 10,000 CYPs in a given year have either been omitted or, where relevant, combined with other programs; these are noted where applicable. Where relevant, program clinical service provision data has been deducted from product sales to avoid double counting.

How We Calculate CYPs

A CYP, which stands for “Couple Years of Protection,” is a common family planning metric and represents the amount of contraception one couple must use to prevent pregnancy over a 1-year period. To calculate CYPs from sales data, we assign contraceptive products different CYP conversion factors based on the expected amount of time the product will be used before replacement. Therefore, we multiply or divide the number of units of each product sold by their respective converter to estimate CYPs. The following conversion factors are used across this report. Sales made to governments and NGOs are heavily discounted.

* Medical abortion (MA) = mifepristone and misoprostol sold in combination.

Method	Conversion Factor	Method	Conversion Factor	Method	Conversion Factor
Condom	÷100	1-month Injection	÷12	MVA kits	×25
Free Condom	+200	Emergency Contraception	÷16	Misoprostol	÷12
Female Condom	+100	3-year Implant	×2.5	Mifepristone	÷.67
Free Female Condom	+200	4-year Implant	×3.2	MVA single	+.04
Pill cycles	÷14	5-year Implant	×3.8	Vaginal Foaming Tablets	+120
3-month Injection	÷4	IUDs	×4.4	Vaginal Contraceptive Film	+120
2-month Injection	÷6	MA combipack	×1.7		

SOCIAL MARKETING STATISTICS 2020

Highlights	2020	2019	2018
Couple Years of Protection (CYPs)	84.8 million	89.3 million	88.4 million
Sales – 2020			
Condoms	1,568,898,643 (91 programs)	Manual Vacuum Aspiration (MVA) Kits	87,771 (36 programs)
Free Condoms	82,591,004 (14 programs)	Cannulae	212,630 (14 programs)
Female Condoms.....	932,876 (13 programs)	Misoprostal (Miso) Tabs	39,183,843 (57 programs)
Free Female Condoms	463,235 (7 programs)	Mifepristone	755,451 (4 programs)
Pills.....	201,191,988 (68 programs)	Vaginal Foaming Tablets.....	3,127,056 (1 program)
Combined Injectables.....	28,993,780 (91 programs)	MVA Singles.....	64,413 (2 programs)
IUDs	5,089,356 (81 programs)	Cycle Beads.....	39,291 (6 programs)
Combined Implants	1,167,774 (81 programs)	Diaphragms	1,435 (2 programs)
Emergency Contraception (EC) ...	25,050,655 (70 programs)	Vaginal Contraceptive Film.....	56,874 (1 program)
Medical Abortion (MA)	7,300,157 (37 programs)		

Donor Acknowledgement

The generosity of many donors enables these social marketing programs to provide reproductive health products at scale. These donors include Association Camerounaise pour le Marketing Social (ACMS), Bergstrom Foundation, Bill & Melinda Gates Foundation (BMGF), Centers for Disease Control and Prevention (CDC), Children's Investment Fund Foundation (CIFF), David and Lucile Packard Foundation, Foreign, Commonwealth and Development Office (FCDO), DKT International, Department of Defense, Gates Philanthropy Partners (GPP), Global Fund, Government of Canada, Government of India, Government of the Netherlands, William and Flora Hewlett Foundation, International Planned Parenthood Federation (IPPF), KfW Group (KfW), MSI Reproductive Choices (MSI), Maverick, Nationale Postcode Loterij, Population Services International (PSI), Swedish International Development Cooperation Agency (Sida), United Nations Population Fund (UNFPA), United Nations Office for Project Services (UNOPS), United States Agency for International Development (USAID), Vodafone, West African Health Organization (WAHO), and various anonymous donors. For the most up-to-date information on which donors support which programs, we invite you to contact those programs directly.

Social Marketing Program Sales

Statistics listed for all programs with 10,000 or more CYPs.

Program	Information Source	Product Sales	CYPs	
1. Afghanistan (1) Started by the Communication for Behavior Change; Expanding Access to Private Sector Health Project and Services in Afghanistan (COMPRI-A) Project in October 2010.	ASMO	Condoms	8,901,228	
		Injectables (3)	343,360	
		Pills	1,358,676	
		Total	271,901	
2. Afghanistan (2) Started DKT in 2020.	DKT	Condoms	99,999	
		IUDs	29,000	
		Injectables (3)	20,000	
		Pills	144,000	
		EC	40,000	
Total	146,386			
3. Angola Started by Population Services International (PSI) in 2000.	PSI	Condoms	862,344	
		IUDs	338	
		Implants (5)	1,642	
		Pills	9,772	
		EC	82,900	
		Miso Tabs	252,768	
Total	43,293			
4. Argentina Started by DKT in 2017. CYPs have been discounted.	DKT	MVA Kits	4,470	
		Cannulae	50,840	
Total	111,750			
5. Bangladesh (1) Started by PSI in 1975; now managed by Social Marketing Company (formerly SMP).	SMC	Condoms	157,584,927	
		IUDs	7,704	
		Implants (5)	3,819	
		Injectables (3)	3,654,254	
		Pills	52,250,278	
		EC	2,245,970	
Total	6,410,358			
6. Bangladesh (2) Started by MSI in 1988.	MSI	CombiPack/PAC	14,000	23,800
Total	23,800			

Program	Information Source	Product Sales	CYPs		
7. Benin (1) Started by DKT and PSI in 1989.	PSI	Condoms	4,401,734	44,017	
		Free Condoms	561,600	2,808	
		Female Condoms	5,473	55	
		IUDs	29,099	128,036	
		Implants (3)	594	1,485	
		Implants (5)	55,700	211,660	
		Injectables (2)	35,921	5,987	
		Injectables (3)	26,392	6,598	
		Pills	252,867	18,062	
		Miso Tabs	282,760	23,563	
		MA	1,681	2,858	
		Diaphragms	124	124	
				Total	445,252
8. Benin (2) Started by DKT in 2017. CYPs have been discounted.	DKT	Condoms	1,401,120	14,011	
		IUDs	3,565	15,686	
		Implants (3)	300	750	
		Injectables (3)	6,200	1,550	
		EC	92,986	5,812	
		MVA Kits	510	12,750	
		Miso Tabs	110,880	9,240	
		MA	1,880	3,196	
				Total	62,995
		9. Bolivia (1) Started in DKT in 2017.	DKT	Condoms	346,032
Female Condoms	1,800			18	
IUDs	4,100			18,040	
EC	4,500			281	
MVA Kits	300			7,500	
				Total	29,300
10. Bolivia (2)	IPPF	Condoms	24,554	246	
		Free Condoms	31,257	156	
		IUDs	12,437	54,723	
		Implants (3)	24	60	
		Implants (5)	14,241	54,116	
		Injectables (1)	2,096	175	
		Injectables (2)	13,345	2,224	
		Injectables (3)	18,752	4,688	
		Pills	10,375	741	
		EC	258	16	
		MVA Kits	1,535	38,375	
		Miso Tabs	7,119	593	
		MA	373	634	
				Total	156,747
11. Brazil Started by DKT in 1991. CYPs have been discounted. Sales also include Colombia, Ecuador, and Paraguay.	DKT	Condoms	141,643,926	1,416,439	
		Female Condoms	3,542	35	
		IUDs	81,937	360,523	
		MVA Kits	7,519	187,975	
		Cannulae	41,985	1,964,972	
				Total	1,964,972
12. Burkina Faso Started by DKT in 2016. CYPs have been discounted.	DKT	Condoms	1,385,280	13,853	
		IUDs	4,355	19,162	
		Injectables (3)	1,200	300	
		EC	9,550	597	
		MVA Kits	1,026	25,650	
		Miso Tabs	324,480	27,040	
		MA	13,590	23,103	
				Total	109,705
13. Burkina Faso	MSI	Condoms	963,210	9,632	
		Injectables (3)	210	53	
		Pills	162,653	11,618	
		EC	173	11	
		Miso Tabs	429,264	35,772	
				Total	57,085
14. Burundi Started by PSI in 1990.	PSI	Condoms	3,439,170	34,392	
		Free Condoms	656,928	3,285	
		IUDs	653	2,873	
		Implants (5)	1,091	4,146	
		Injectables (3)	35,354	8,839	
		Pills	22,152	1,582	
		EC	4,719	295	
		Miso Tabs	1,690	141	
				Total	55,552

Program	Information Source		Product Sales	CYPs
15. Cambodia Started by PSI in 1994.	PSI			
		Condoms	8,957,192	89,572
		IUDs	21,670	95,348
		Implants (5)	7,145	27,151
		Injectables (3)	273,221	68,305
		Pills	5,682,398	405,886
		EC	86,456	5,404
		MA	298,658	507,719
		Total		1,199,384
16. Cameroon (1) Started by PSI and DKT in 1989.	PSI			
		Condoms	16,133,277	161,333
		Female Condoms	89,322	893
		Free Female Condoms	100	1
		IUDs	13,326	58,634
		Implants (3)	5,441	13,603
		Implants (5)	4,073	15,477
		Injectables (3)	50,312	12,578
		Pills	58,625	4,188
		EC	14,829	927
		Miso Tabs	103,742	8,645
		MA	43,828	74,508
		Total		350,786
17. Cameroon (2) Started by DKT in 2016. CYPs have been discounted.	DKT			
		Condoms	6,460,449	64,604
		IUDs	7,709	33,920
		EC	(35,621)	(2,226)
		MVA Kits	1,658	41,450
		Miso Tabs	260,860	21,738
		MA	20,140	34,238
		Total		193,724
18. Cameroon (3)	PPSAC - OCEAC			
		Condoms	22,146,725	221,467
		Total		221,467
19. Central African Republic	PPSAC - OCEAC			
		Condoms	2,723,760	27,238
		Total		27,238
20. Chad	PPSAC - OCEAC			
		Condoms	4,707,648	47,076
		Total		47,076
21. Chile Started by DKT in 2010.	DKT			
		Condoms	66,672	667
		Female Condoms	657,456	6,575
		IUDs	100	440
		Injectables (3)	80,000	20,000
		Total		27,681
22. China (1) Started by MSI in 2003.	MSI			
		MVA	64,334	1,608,350
		Total		1,608,350
23. China (2) Started by DKT in 1996.	DKT			
		Condoms	5,477,666	54,777
		Total		54,777
24. Costa Rica Started by PSI in 2002.	PSI			
		Condoms	1,512,791	15,128
		Total		15,128
25. Cote d'Ivoire (1) Started by DKT in 2017. CYPs have been discounted.	DKT			
		Condoms	4,456,945	44,569
		IUDs	14,115	62,106
		Injectables (3)	2,400	600
		EC	46,720	2,920
		MVA Kits	1,916	47,900
		Miso Tabs	489,600	40,800
		Total		198,895
26. Cote d'Ivoire (2) Started by PSI in 1998.	PSI			
		Free Condoms	42,464	212
		Free Female Condoms	4,078	20
		IUDs	6,259	27,540
		Implants (3)	18,203	45,508
		Implants (5)	10,951	41,614
		Injectables (2)	2,440	407
		Injectables (3)	52,973	13,243
		Pills	16,265	1,162
		Miso Tabs	36	3
		Total		129,708

Program	Information Source	Product Sales	CYPs			
27. Democratic Republic of Congo (Kinshasa) Started by DKT in 2009. CYPs have been discounted. Includes the Republic of Congo (Brazzaville).	DKT	Condoms	13,275,821	132,758		
		IUDs	285,835	1,257,674		
		Implants (3)	205,244	513,110		
		Implants (5)	86,377	328,233		
		Injectables (3)	398,503	99,626		
		Pills	700,367	50,026		
		EC	961,272	60,080		
		MVA Kits	2,080	52,000		
		Miso Tabs	651,232	54,269		
		MA	34,003	57,805		
		Total		2,605,581		
		28. Democratic Republic of Congo	PPSAC - OCEAC	Condoms	9,936,166	99,362
				Total		99,362
29. Dominican Republic	Society for Family Health (SFH) - PSI	Condoms	4,959,284	49,593		
		Total		49,593		
30. Ecuador	CEMOPLAF	Condoms	116,035	1,160		
		IUDs	421	1,852		
		Implants (5)	1,494	5,677		
		Injectables (3)	8,060	2,015		
		Pills	288	21		
		EC	821	51		
		Miso Tabs	1,626	136		
		Total		10,912		
31. Egypt Started by DKT in 2004. Sales also include Bahrain. CYPs have been discounted.	DKT	Condoms	4,833,408	48,334		
		IUDs	324,901	1,432,644		
		EC	352,638	22,040		
		VFT	3,127,056	26,059		
		Total		1,529,077		
32. El Salvador Founded by PSI/El Salvador (PASMO) in 1998.	PSI	Condoms	3,821,408	38,214		
		IUDs	2,431	10,696		
		Implants (5)	3,350	12,730		
		Injectables (1)	19	2		
		Injectables (3)	1	0		
		Pills	48,136	3,438		
		Miso Tabs	35,028	2,919		
		Total		68,000		
33. Ethiopia (1) Started by DKT in 1990. CYPs have been discounted.	DKT	Condoms	42,108,216	421,082		
		Female Condoms	14,127	141		
		IUDs	235,831	1,037,656		
		Implants (3)	18,800	47,000		
		Injectables (3)	3,185,240	796,310		
		Pills	5,676,727	405,481		
		EC	4,292,333	268,271		
		MVA Kits	4,177	104,425		
		Cannulae	7,445			
		Miso Tabs	186,192	15,516		
		MA	344,356	585,405		
		Total		3,681,287		
		34. Ethiopia (2) Started by PSI in 2003.	PSI	Free Condoms	3,212,500	16,063
Free Female Condoms	7,300			37		
Total				16,100		
35. Ethiopia (3) Started by MSI in 1991.	MSI	IUDs	2,555	11,242		
		Implants (3)	245	613		
		Implants (4)	140	448		
		Implants (5)	160	608		
		Injectables (3)	5,761	1,440		
		EC	359,690	22,481		
		CombiPack/PAC	53,732	91,344		
		Total		128,176		
36. Gabon Started by DKT in 2017.	DKT	Condoms	1,744,362	17,444		
		Implants (3)	1,350	3,375		
		Total		20,819		

Program	Information Source	Product Sales	CYPs
37. Ghana (1) Started by DKT in 2011. CYPs have been discounted.	DKT	Condoms IUDs Implants (3) Implants (5) Injectables (1) Injectables (3) Pills EC MVA Kits MA Total	18,433,636 32,702 2,405 22,039 1,190 275,097 1,383,304 3,131,591 2,434 130,388 1,063,901
38. Ghana (2) Started by PSI in 2016.	TFHO - PSI	Injectables (3) Pills Total	799,604 1,417,152 301,126
39. Ghana (3)	MSI	Miso Tabs CombiPack/PAC Total	342,450 23,196 67,971
40. Guatemala (1) Started by PSI in 1998.	PSI	Condoms IUDs Implants (5) Injectables (1) Pills EC Miso Tabs Total	9,771,776 2,303 1,150 35,791 106,061 1,760 134,960 134,136
41. Guatemala (2) Started by DKT in 2014. CYPs have been discounted.	DKT	Condoms IUDs MVA Kits Cannulae Total	1,045,935 2,440 1,000 8,000 46,195
42. Guinea Started by DKT in 2017. CYPs have been discounted.	DKT	Condoms IUDs EC MVA Kits Miso Tabs MA Total	2,168,000 2,580 7,800 497 19,200 3,840 54,073
43. Haiti Started by DKT in 1990. Turned over to PSI in 1991.	PSI	Free Condoms IUDs Implants (3) Injectables (3) Pills EC Total	31,948,944 245 24 418 756 3 161,041
44. Honduras (1) Started by PSI in 1998.	PSI	Condoms IUDs Implants (3) Injectables (3) Total	2,845,328 421 894 20 32,546
45. Honduras (2)	Ashonplafa	Condoms IUDs Implants (3) Implants (5) Injectables (1) Injectables (3) Pills Total	1,073,783 7,651 848 1,889 129,412 46,981 1,495,744 183,069
46. India (1) Started by DKT in 1996. Managed by Janani. (Apsara, Mithun, Style) CYPs have been discounted.	DKT	Condoms IUDs Injectables (3) Pills EC MVA Kits Cannulae Miso Tabs Mifepristone MA Total	30,290,628 101,095 271,164 2,337,645 41,878 2,746 256 823,920 28,770 1,611,510 3,881,260

Program	Information Source	Product Sales	CYPs	
47. India (2) Started by PSI in 1988; now India Pvt Ltd. (Masti and Pearl)	PSI	IUDs	100,960	444,224
		Injectables (3)	44,951	11,238
		Pills	638,265	45,590
		EC	99,618	6,226
		Total		507,278
48. India (3), LLC	PSI	Condoms	14,478,946	144,789
		IUDs	45,872	201,837
		Injectables (3)	78,242	19,561
		Pills	2,975,801	212,557
		EC	5,824	364
		MA	846,148	1,438,452
Total		2,017,560		
49. India (4) Started by DKT in 1992. Managed by DKT India. CYPs have been discounted.	DKT	Condoms	82,463,551	824,636
		IUDs	197,403	868,573
		Injectables (3)	198,267	49,567
		Pills	14,671,367	1,047,955
		EC	211,636	13,227
		MVA Kits	990	24,750
		Cannulae	9,013	
		Miso Tabs	800,832	66,736
		MA	2,425,977	4,124,161
		Total		7,019,604
		50. India (5)	MSI	Condoms
IUDs	32,781			144,236
Injectables (3)	253,918			63,480
Pills	4,701,949			335,854
EC	473,605			29,600
CombiPack/PAC	720,341			1,224,580
Total				2,721,411
51. Indonesia Started by DKT in 1996. CYPs have been discounted.	DKT	Condoms	142,215,694	1,422,157
		IUDs	697,101	3,067,244
		Implants (4)	1,108	3,546
		Injectables (1)	3,591,020	299,252
		Injectables (3)	5,661,140	1,415,285
		Pills	26,855,181	1,918,227
		EC	93,324	5,833
		MVA Kits	314	7,850
		Miso Tabs	208,334	17,361
		Total		8,156,755
		52. Kenya (1) Started by DKT and PSI in 1989. Managed by PSI.	PSI	Condoms
IUDs	29,030			127,732
Implants (3)	109,003			272,508
Implants (5)	12,116			46,041
Injectables (3)	497,826			124,457
Pills	3,659,039			261,360
EC	11,578			724
Cycle Beads	23,608			
Total				1,091,522
53. Kenya (2) Started by DKT in 2016. CYPs have been discounted.	DKT			Condoms
		IUDs	10,474	46,086
		Implants (3)	6,080	15,200
		Injectables (3)	54,595	13,649
		EC	135,740	8,484
		MVA Kits	806	20,150
		Cannulae	888	
		Miso Tabs	374,172	31,181
		MA	39,871	67,781
		Total		325,978
54. Kenya (3) Started by MSI in 1986.	MSI	Injectables (3)	138,243	34,561
		EC	90	6
		Miso Tabs	496,300	41,358
		CombiPack/PAC	11,415	19,406
Total		95,330		
55. Laos Started by PSI in 1999.	PSI	Condoms	2,627,942	26,279
		IUDs	3,572	15,717
		Implants (3)	10,285	25,713
		Injectables (3)	11,424	2,856
		Pills	20,155	1,440
		Miso Tabs	284,884	23,740
		MA	853	1,450
		Total		97,195

Program	Information Source	Product Sales	CYPs	
56. Liberia (1) Started by DKT in 2018. CYPs have been discounted.	DKT	Condoms IUDs Implants (3) Injectables (3) Pills EC MVA Kits Miso Tabs MA Total	1,024,470 15,737 5,700 16,664 234,570 37,160 3,389 389,680 27,390 280,742	10,245 69,243 14,250 4,166 16,755 2,323 84,725 32,473 46,563 280,742
57. Madagascar (1) Started by SOMARC in 1996, now managed by PSI.	PSI	Condoms Free Condoms IUDs Implants (3) Injectables (3) Pills Miso Tabs Cycle Beads Total	1,308,288 8,737,536 4,080 27,381 2,344,919 2,846,953 1,182,596 11,284 1,031,308	13,083 43,688 17,952 68,453 586,230 203,354 98,550 1,031,308
58. Malawi (1) Started by PSI in 1994.	PSI	Condoms Free Condoms Female Condoms Free Female Condoms IUDs Implants (3) Implants (4) Implants (5) Injectables (3) Pills EC Total	7,829,040 1,503,181 33,109 98,052 2,311 9,168 18,076 24,964 122,280 127,579 50,348 315,252	78,290 7,516 331 490 10,168 22,920 57,843 94,863 30,570 9,113 3,147 315,252
59. Malawi (2)	MSI	Condoms EC Miso Tabs Total	1,105,770 15,000 32,770 14,726	11,058 938 2,731 14,726
60. Mali (1) Started by PSI in 2000.	PSI	Free Condoms IUDs Implants (3) Implants (5) Injectables (3) Pills Miso Tabs Cycle Beads Total	70,700 16,069 6,099 55,592 53,548 7,135 69,932 67 317,279	354 70,704 15,248 211,250 13,387 510 5,828 317,279
61. Mali (2) Started by DKT in 2017. CYPs have been discounted.	DKT	Condoms IUDs Implants (3) Injectables (3) EC MVA Kits Miso Tabs MA Total	10,289,016 4,365 5,938 339,250 103,680 579 276,480 2,360 269,761	102,890 19,206 14,845 84,813 6,480 14,475 23,040 4,012 269,761
62. Mali (3) Started by Palladium in 2015. Keneye Jemu Kan (KJK) Social Marketing.	Mali Palladium	Condoms Female Condoms Injectables (1) Pills Total	6,011,434 2,920 104,060 142,160 78,969	60,114 29 8,672 10,154 78,969
63. Mali (4)	MSI	Miso Tabs Total	855,887 71,324	71,324 71,324

Program	Information Source	Product Sales	CYPs
64. Mexico	DKT		
Started by DKT in 2002.		Condoms	45,962,669
		Female Condoms	6,758
		IUDs	284,730
CYPs have been discounted.		Implants (3)	2,959
		Implants (5)	2,923
Sales also include Costa Rica, Dominican Republic, El Salvador, and Honduras		Injectables (1)	21,556
		Pills	39
		EC	908,846
		MVA Kits	6,323
		Cannulae	30,081
		Miso Tabs	306,720
		Mifepristone	7,682
		MA	510
		VCF	56,874
		Total	1,979,736
65. Mongolia	MSI		
Started by MSI in 2000.		Condoms	5,567,162
		IUDs	37,499
		Implants (3)	6,277
		Implants (4)	16
		Injectables (3)	26,323
		Pills	193,893
		EC	103,678
		Miso Tabs	129,477
		Mifepristone	134,850
		CombiPack/PAC	1,841
		MVA	79
		Total	369,565
66. Mozambique (1)	PSI		
Started by PSI in 1995.		IUDs	19,424
		Implants (3)	6,922
		Implants (5)	55,340
		Injectables (3)	373,674
		Pills	236,065
		EC	27
		Total	423,345
67. Mozambique (2)	DKT		
Started by DKT in 2008.		Condoms	4,550,184
		IUDs	6,220
		Implants (3)	2,785
CYPs have been discounted.		Implants (5)	13,895
		Injectables (3)	38,423
		Pills	542,937
		EC	99,343
		MVA Kits	8
		Miso Tabs	173,010
		MA	98,790
		Total	369,790
68. Myanmar (1)	PSI		
Started by PSI in 1996.		Condoms	8,037,850
		Free Female Condoms	35,225
		IUDs	948
		Implants (3)	5,139
		Injectables (3)	370,135
		Pills	5,228,416
		EC	5,675
		Total	563,920
69. Myanmar (2)	DKT		
Started by DKT in 2014.		Condoms	9,802,494
		IUDs	23,948
		Implants (4)	34,463
CYPs have been discounted.		Injectables (3)	416,828
		Pills	1,382,808
		EC	1,873,937
		MVA Kits	2,978
		Cannulae	18,123
		Miso Tabs	721,933
		Total	768,389
70. Myanmar (3)	MSI		
Started by MSI in 1998.		Implants (3)	3
		Implants (4)	5
		Implants (5)	31
		Injectables (3)	50
		Pills	4,165,282
		EC	11,525
		Miso Tabs	122,060
		Total	308,566

Program	Information Source	Product Sales	CYPs	
71. Nepal (1) Started in 1973 by Nepal Contraceptive Retail Sales (CRS).	Nepal CRS Company	Condoms	9,081,546	90,815
		IUDs	957	4,211
		Implants (5)	1,546	5,875
		Injectables (3)	831,180	207,795
		Pills	1,283,577	91,684
		EC	229,128	14,321
		Total		414,701
72. Nepal (2) Started by PSI in 2009.	PSI	IUDs	7,168	31,539
		Implants (5)	3,034	11,529
		Injectables (3)	9,135	2,284
		Pills	32,379	2,313
		EC	5,196	325
		MA	89,066	151,412
Total		199,402		
73. Nicaragua Started by PSI in 1998.	PSI	Condoms	4,869,160	48,692
		IUDs	4,701	20,684
		Implants (3)	3,985	9,963
		Injectables (1)	28	2
		Pills	44,350	3,168
		Miso Tabs	66,471	5,539
		Total		88,048
74. Niger (1)	PSI	IUDs	836	3,678
		Implants (3)	22,848	57,120
		Implants (5)	8,713	33,109
		Injectables (3)	127,122	31,781
		Pills	297,307	21,236
		Miso Tabs	8,420	702
		Total		147,626
75. Niger (2) Includes tenders.	DKT	IUDs	51,300	225,720
Total		225,720		
76. Niger (3)	KFW	Condoms	14,752,800	147,528
		Pills	669,480	47,820
Total		195,348		
77. Nigeria (1) Started by DKT in 2013. CYPs have been discounted.	DKT	Condoms	135,491,616	1,354,916
		IUDs	199,869	879,424
		Implants (3)	2,819	7,048
		Injectables (3)	976,652	244,163
		Pills	7,296,230	521,159
		EC	1,569,460	98,091
		MVA Kits	23,483	587,075
		Miso Tabs	6,722,320	560,193
		MA	241,290	410,193
		Diaphragms	1,311	1,311
		Total		4,663,573
78. Nigeria (2)	PSI	IUDs	21,403	94,173
		Implants (5)	21,417	81,385
		Injectables (3)	273	68
		Pills	3,817	273
		EC	89	6
		Miso Tabs	2,076,024	173,002
		Cycle Beads	84	
		Total		348,906
79. Nigeria (3)	MSI	Condoms	2,565,675	25,657
		EC	268,728	16,796
		Miso Tabs	2,728,974	227,415
		CombiPack/PAC	80,452	136,768
Total		406,635		
80. Nigeria (4) Started by PSI and DKT in 1988-90; now managed by Society for Family Health with technical assistance from PSI.	SFH - PSI	IUDs	2,196	9,662
		Implants (3)	11,384	28,460
		Implants (5)	7,373	28,017
		Injectables (1)	46	4
		Injectables (2)	11,675	1,946
		Injectables (3)	27,655	6,914
		Pills	139,718	9,980
		EC	361	23
		Cycle Beads	4	
		Total		85,006

Program	Information Source	Product Sales	CYPs
81. Pakistan (1) Started by DKT in 2012. CYPs have been discounted. DKT was the sole importer of IUDs in Pakistan in 2020. All IUDs provided via private and public.	DKT	Condoms Female Condoms IUDs Implants (5) Injectables (1) Injectables (3) Pills EC MVA Kits Miso Tabs	30,007,605 100 835,392 11,137 28,098 252,162 1,457,453 108,010 3,069 3,900,510
			300,076 1 3,675,725 42,321 2,342 63,041 104,104 6,751 76,725 325,043
		Total	4,596,126
82. Pakistan (2) Started by PSI in 1986. Managed by Greenstar. DKT was the sole importer of IUDs in Pakistan in 2020. All IUDs provided via private and public sector and NGOs were imported by DKT.	Greenstar - PSI	Condoms IUDs Implants (5) Injectables (1) Injectables (2) Injectables (3) Pills EC Miso Tabs	83,425,917 214,991 75 (921) 14,522 221,468 708,347 1,203,275 1,750,870
			834,259 945,960 285 (77) 2,420 55,367 50,596 75,205 145,906
		Total	2,109,922
83. Pakistan (3) Started by PSI. DKT was the sole importer of IUDs in Pakistan in 2020. All IUDs provided via private and public sector and NGOs were imported by DKT.	PSI	Condoms IUDs Injectables (1) Injectables (2) Injectables (3) Pills EC	60,358,333 138,181 31,047 68,992 509,159 1,956,822 1,169,352
			603,583 607,996 2,587 11,499 127,290 139,773 73,085
		Total	1,565,813
84. Panama (1) Started by DKT in 2017. CYPs have been discounted.	DKT	Condoms MVA Kits Cannulae	99,168 1,125 11,950
			992 28,125
		Total	29,117
85. Panama (2) Started by PSI in 1996.	PSI	Condoms	1,718,520
			17,185
		Total	17,185
86. Paraguay Started by PSI in 1996.	PSI	Condoms Pills EC	3,613,386 741,125 350,777
			36,134 52,938 21,924
		Total	110,995
87. Peru Started by DKT in 2018.	DKT	Condoms Female Condoms IUDs MVA Kits Cannulae	241,200 1,998 3,260 825 4,702
			2,412 20 14,344 20,625
		Total	37,401
88. Philippines Started by DKT in 1990. CYPs have been discounted.	DKT	Condoms IUDs Injectables (3) Pills MVA Kits	27,926,200 99,985 722,913 28,087,275 873
			279,262 439,934 180,728 2,006,234 21,825
		Total	2,927,983
89. Rwanda Started by PSI in 1993. Managed by PSI Rwanda and SFH Rwanda.	SFH - PSI	Condoms Free Condoms Injectables (3) Pills	18,986,440 1,800 21,250 124,130
			189,864 9 5,313 8,866
		Total	204,052
90. Saudi Arabia Started by DKT in 2018.	DKT	IUDs	30,000
			132,000
		Total	132,000
91. Senegal (1) Started by USAID in 1994, then spun off into ADEMAs and partnered with PSI in 2011.	ADEMAs - PSI	Condoms Injectables (3) Pills	2,655,168 68,446 622,512
			26,552 17,112 44,465
		Total	88,128
92. Senegal (2) Started by DKT in 2016. CYPs have been discounted. Sales also include Gambia, Guinea-Bissau. and Mauritania.	DKT	Condoms IUDs Injectables (3) EC MVA Kits Miso Tabs MA	5,725,880 59,935 600 13,500 1,540 96,520 1,440
			57,259 263,714 150 844 38,500 8,043 2,448
		Total	370,958

Program	Information Source	Product Sales	CYPs
93. Senegal (3)	MSI	EC	287
		Miso Tabs	336,390
		Total	28,033
94. Sierra Leone (1)	DKT	Condoms	4,473
CYPs have been discounted.		IUDs	17,666
Implants (3)		7,013	
Injectables (3)		2,096	
Pills		14,855	
EC		8,400	
MVA Kits		11,925	
Miso Tabs		8,666	
MA		7,866	
Total		82,960	
95. Sierra Leone (2)	MSI	Condoms	69,500
		Miso Tabs	178,000
		CombiPack/PAC	11,033
Total	26,561		
96. Somalia Managed through DKT Kenya. CYPs have been discounted.	DKT	IUDs	14,300
		Implants (3)	17,300
		Injectables (3)	700
		EC	40
		Miso Tabs	540
		Total	32,880
97. South Africa	PSI	Condoms	378,981
		IUDs	3,212
		Pills	90
		EC	25,817
		Miso Tabs	8,333
		Total	416,433
98. Sri Lanka (1) Managed by Population Services Lanka (PSL).	MSI/PSL	Condoms	53,728
		Injectables (1)	2,578
		Pills	7,950
		EC	7,562
		Total	71,818
99. Sri Lanka (2) Started by PSI and IPPF in 1973; now managed by Family Planning Association of Sri Lanka.	FPA Sri Lanka	Condoms	81,621
		Free Condoms	3,675
		IUDs	6,516
		Implants (5)	4,195
		Injectables (3)	68,182
		Pills	129,206
		EC	72,086
		Total	365,482
100. Swaziland Started by PSI in 2001.	PSI	Free Condoms	62,235
		Female Condoms	1,130
		Total	63,365
101. Tanzania (1) Started by PSI in 1993.	PSI	Condoms	225,180
		IUDs	67,148
		Implants (3)	35,910
		Implants (5)	72,937
		Injectables (3)	2,214
		Pills	2,633
		EC	1
		Total	406,023
102. Tanzania (2) Started by DKT in 2015. CYPs have been discounted.	DKT	Condoms	75,421
		IUDs	50,776
		Implants (3)	45
		Implants (5)	68
		Injectables (3)	355
		Pills	44,055
		EC	31,760
		MVA Kits	95,875
		Miso Tabs	156,477
		Total	454,833
		103. Tanzania (3)	MSI
Total	81,958		
104. Tanzania (4)	T-MARC	Condoms	128,760
		Pills	73,905
		Total	202,665

Program	Information Source	Product Sales	CYPs
105. Thailand Started by DKT in 2008. CYPs have been discounted.	DKT	Condoms IUDs MVA Kits Cannulae Total	3,744 5,399 566 5,818 37,943
106. Togo Started by DKT in 2018. CYPs have been discounted.	DKT	Condoms IUDs Injectables (3) EC MVA Kits Miso Tabs MA Total	1,943,424 2,756 1,800 70,400 502 226,080 6,145 78,247
107. Turkey Started by DKT in 2008.	DKT	Condoms IUDs EC Total	3,999,691 65,250 155,968 336,845
108. Uganda (1) Started by SOMARC in 1991; transferred to CMS in 1998; transferred to AIDSMark in 2003.	PSI	Condoms IUDs Implants (3) Implants (5) Injectables (3) Pills Miso Tabs MA Total	2,840,616 143,952 65,823 54,645 118,688 81,475 507,346 10,413 1,129,476
109. Uganda (2) Started by MSI in 1997.	MSI	Condoms Pills EC Miso Tabs CombiPack/PAC Total	3,282,836 47,560 416,045 2,683,360 19,872 319,624
110. Uganda (3) Started by DKT in 2017. CYPs have been discounted.	DKT	Condoms Free Condoms IUDs Injectables (3) EC MVA Kits Miso Tabs MA Total	7,769,782 1,022,862 10,510 5,200 752,038 305 236,340 30,101 255,850
111. Uganda (4)	PACE - PSI	Free Condoms Free Female Condoms Total	21,619,242 42,030 108,306
112. Uruguay	DKT	Condoms Female Condoms IUDs MVA Kits Cannulae Total	836,352 3,264 416 11 101 10,502
113. Venezuela CYPs have been discounted.	DKT	Condoms IUDs Implants (3) Injectables (1) Pills EC MVA Kits Total	66,840 3,235 400 17,500 43,474 16,400 400 31,491
114. Viet Nam (1) Started by DKT in 1993. CYPs have been discounted.	DKT	Condoms IUDs Pills EC MVA Kits Cannulae Total	6,994,629 187,136 11,855,316 145,200 3,505 23,428 1,836,853

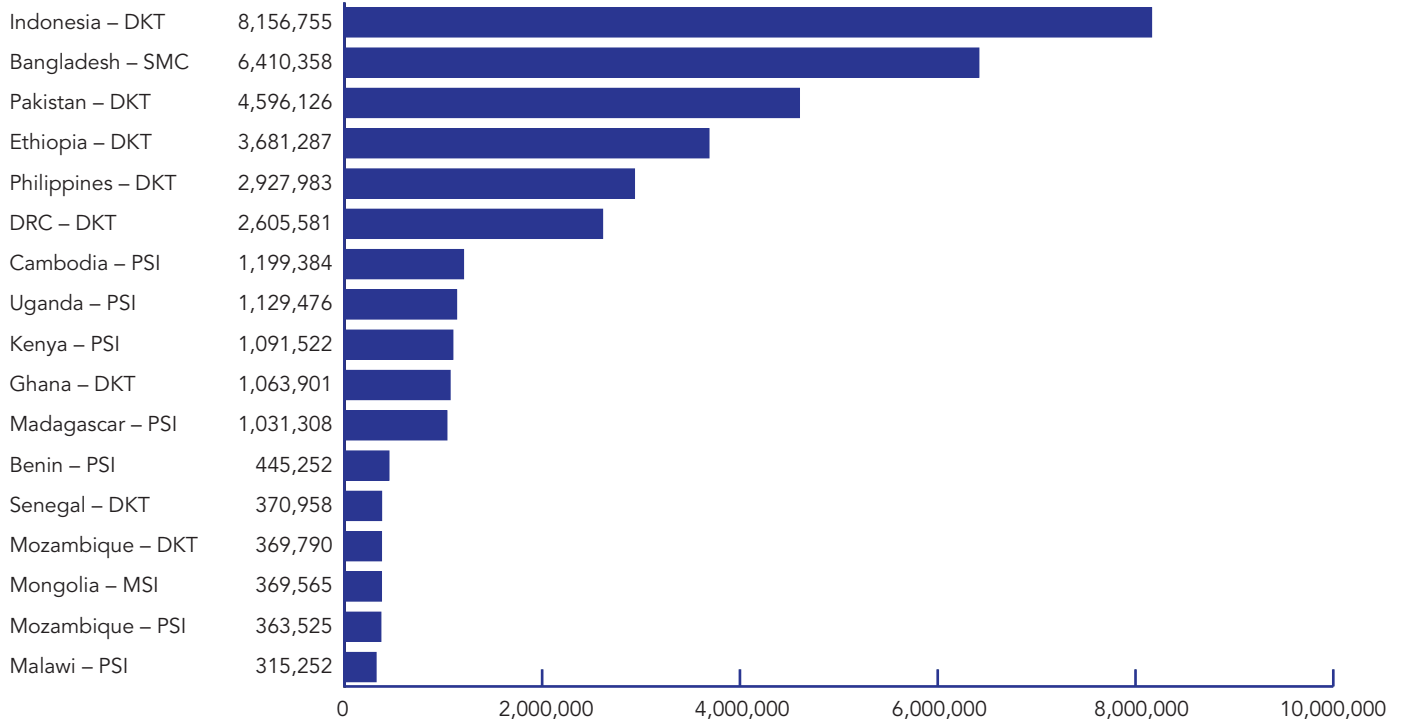
Program	Information Source	Product Sales	CYPs	
115. Viet Nam (2) Started by MSI in 1989.	MSI	IUDs Implants (4) Injectables (3) EC Miso Tabs Mifepristone Total	155,176 303 25,510 40,814 3,416,720 584,149 1,368,779	682,774 970 6,378 2,551 284,727 391,380 1,368,779
116. Yemen	MSI	Miso Tabs Total	149,400 12,450	12,450 12,450
117. Zambia (1) Started by USAID, Discover Health Project, John Snow (JSI), and Palladium.	Palladium Group	Condoms Total	13,516,416 135,164	135,164 135,164
118. Zambia (2) Started by PSI in 1992.	PSI	IUDs Implants (3) Implants (5) Injectables (2) Injectables (3) Pills EC Total	502 953 2,108 2,202 16,870 12,126 11 18,053	2,209 2,383 8,010 367 4,218 866 1 18,053
119. Zambia (3) Started by MSI in 2007.	MSI	Miso Tabs CombiPack/PAC Total	145,520 39,590 79,430	12,127 67,303 79,430
120. Zimbabwe Started by SOMARC in 1988.	PSI	Condoms Free Female Condoms IUDs Implants (3) Implants (5) Injectables (3) Pills EC Total	7,047,090 276,450 1,382 1,563 11,324 26,357 105,968 221,092 152,849	70,471 1,382 6,081 3,908 43,031 6,589 7,569 13,818 152,849
			GRAND TOTAL	84,808,010

Best Programs

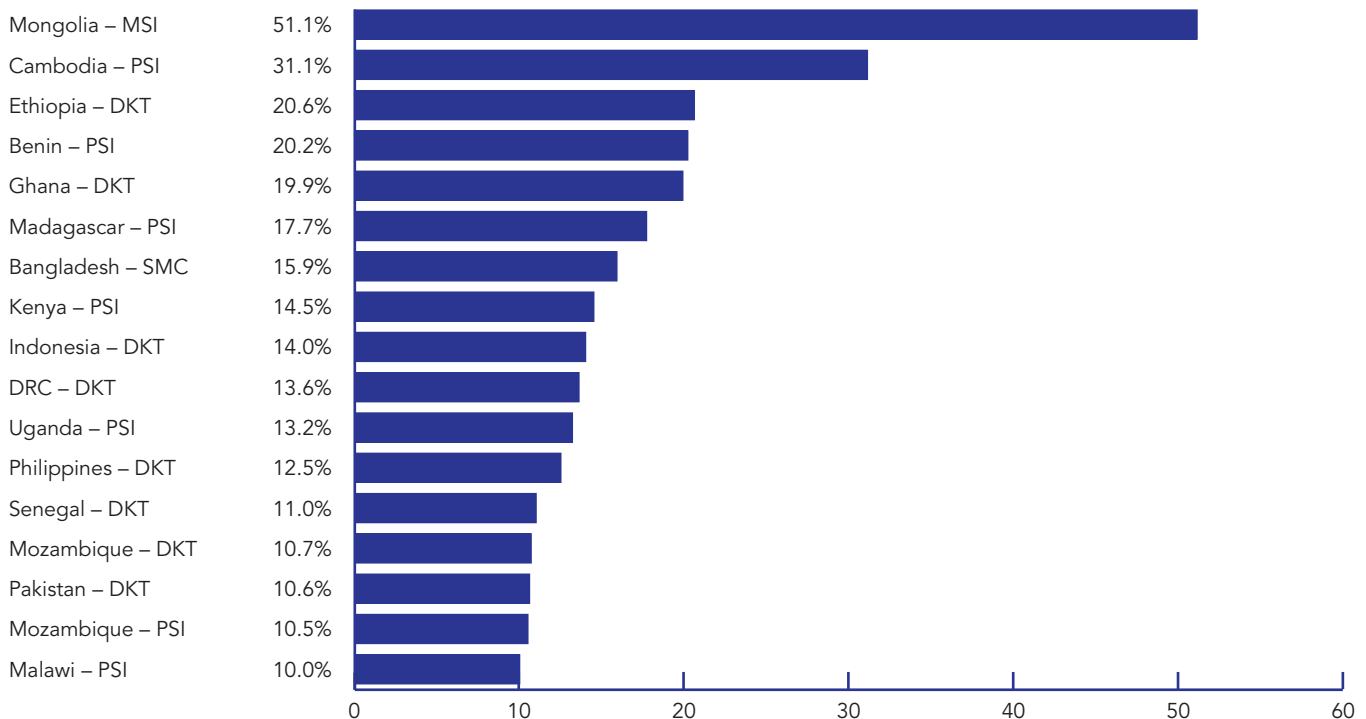
The following programs qualify for the “Best Programs” list by

- delivering more than 300,000 CYPs, and
- reaching more than 10% of their target markets.

Ranked by Program Size



Ranked by Percent of Target Market*



* We calculate which programs reach over 75% of their respective target markets using the U.S. Census Bureau’s data for country populations of married women of reproductive age (15-49) and each program’s CYP totals for the year.

