

Dear Friend of DKT,

Although the lazy days of Summer are coming to an end, DKT has been very busy.

Our newsletter below shares highlights of new product launches, the first-ever Emergency Contraceptive advertisement in West Africa, and DKT's world record for the largest condom mosaic in the world. The mosaic, which features 155,952 condoms, was officially entered into the Guinness World Book of Records in July.

Thanks for being a friend to DKT.

Sincerely,
Christopher Purdy, President

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Nigeria Launches Two New Oral Contraceptives



DKT Nigeria is expanding our contraceptive offerings with two new oral pills, allowing women even more choice when it comes to sexual and reproductive health.

The new pills, *Dianofem* and *Desofem*, have benefits beyond just pregnancy prevention— *Dianofem* can also be used to treat acne and Polycystic Ovary Syndrome, and *Desofem* can help with heavy or painful menstruation and premenstrual syndrome symptoms. These pills are the first of their kind on the Nigerian market, allowing women more options for pregnancy prevention while also introducing other potential benefits, ultimately giving women even more control over their bodies and their health.

Christopher Purdy featured in Philanthropy Journal News

DKT Online & In the Media



DKT Myanmar surveyed 1,000 young people about their attitudes around sex and found that only a quarter of respondents had received formal sex education, although 62 percent of those surveyed thought sex ed was "very important". To read the full results of the survey, [click here](#).

Myanmar Sex Survey

Groundbreaking EC Commercial debuts in West Africa



DKT's boundary-pushing new **commercial** features a couple's journey from the bedroom to the pharmacy to find the *Lydia* emergency contraceptive pill. Since its airing, pharmacists have reported that women have begun to simply ask for "the pill they saw on TV". The ad is now airing in Mali, Cameroon, Cote d'Ivoire, Benin, Togo, and Burkina Faso.

DKT Pakistan Sets Condom World Record



For World Population Day on July 11th, DKT Pakistan set the Guinness World Record for largest condom mosaic with this rendition of the DKT logo! 155,952 Strawberry

and Classic Josh-condoms were used to make the logo, and the initiative engaged youth from all over Pakistan who helped to put together the mosaic.

DKT WomanCare Announces Price Drop of Manual Vacuum Aspirators

DKT WomanCare was proud to **announce** a reduction in price of the Ipas Manual Vacuum Aspirator technology last month. The price drop, which covers 69 countries, brings the sales price of 1 aspirator and 8 cannula from \$19.79 to \$16.50, making abortion care more affordable for women.

In addition, DKT WomanCare was featured in **IMPACT magazine** in July, highlighting plans to further ensure women everywhere can access safe and affordable abortion care.

CEO Christopher Purdy featured in Philanthropy Journal News

CEO Christopher Purdy authored an article in **Philanthropy Journal News** in August about how to make nonprofit revenue more predictable. His methods centered around finding the right approach, diversifying a donor base, introducing multiple revenue sources, and planning, planning, planning: "We are compulsive planners. We have to be if we hope to expand our mission."

DKT Online & In the Media



Kiss Condoms Kenya is on **Instagram!** Here, they promote the new condom Slimpack, still in the same great variants.



Josh Condoms save the day in this new **video** from **DKT Pakistan**, starring Mathira Khan!

Also be sure to check out the **annual report** from our sister organization, **carafem**. Abortion is still safe and legal, and carafem is ensuring that women have access to the services they need.



2018 Sales Report

Contribution to Contraceptive Prevalence Rate in 2018

Health Impact by Country, 2018

